Valeo has launched the Valeo Innovation Challenge to invite students from engineering, technical and science schools and universities from around the world to take an active role in automotive innovation.

**The challenge:** design and build the product or system that will make the cars of 2030 smarter and more intuitive.

Form your team and register by **February 2, 2015** for your chance to win **€100,000**!

**How does it work?**

1. **You have until February 2, 2015** to form a team of 2 to 5 students and submit a description of your project (6 pages maximum).
   -> Register here

2. In **March 2015**, the Valeo jury will nominate **20 teams** who will receive a **€5,000** budget to finalize their concept and mock-up. Teams will have until the end of August to submit these.

3. In late **September 2015**, the 3 finalist teams will present their projects to the jury in Paris. The jury will select the winning team based on the mock-up's boldness, originality and innovative approach. The winning team will receive a **€100,000** prize. Second and 3rd place teams will win a €10,000 prize.
   -> View the complete contest rules

**So what’s the first step?**

Form your team and register online!

Student organizations, innovation clubs and engineering departments: we’re counting on you to help us **spread the word and make sure your team or school wins**. So be sure to pass on the flyers attached in this e-mail.

Visit the Valeo Innovation Challenge website for information, important dates, rules, team names and everything else you need to know!

**Feel free to contact us to find out more about the contest and get real-time updates:**
-> Write us
-> Follow us on Facebook and Twitter!

Sincerely,

**The Valeo Innovation Challenge Team**

For any question you may have, please send us an email to:
**valeoinnovationchallenge.mailbox@valeo.com**